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## **OVERVIEW**

I am an experienced graphic and web designer most recently involved in graphic design, using licensed assets and original material to create photo-ready products; implementation of graphics into a kiosk-ready package for worldwide distribution; and testing and analysis of individual products including MSI and ISO testing. Past experience includes freelance web design, greeting card design, and digital photo retouching. I'm an accomplished illustrator and artist in a variety of media including digital illustration, colored pencil, pen and ink, watercolor and photography. I have strong technology skills and experience, and well developed written and verbal communication abilities.

## **SOFTWARE**

Photoshop  
Illustrator  
Dreamweaver  
XML, HTML and CSS  
InDesign  
Fireworks  
Acrobat  
Filemaker  
Star Team  
Microsoft Office Suite

## **SKILLS**

Expert abilities in Photoshop, highly skilled in retouching, manipulating images and constructing seamless alterations.  
Attention to detail and proficiency in Excel, managing and coordinating multiple spreadsheets and tracking processes.  
Equally proficient on both Mac and PC platforms.  
Strong attention to detail, including artwork and written material.  
Avid and meticulous proofreader.  
Excellent writing skills for customer communications and marketing.

## **IMPLEMENTATION**

Created original artwork for use in finished products and templates.  
Rewrote specification documents and created new ones, as processes evolved.  
Incorporated new and existing art into fresh designs and formats.  
Created numerous Photoshop actions to streamline and unify the production process.  
Produced extensive verbiage for marketing materials for print and web.  
Proficient in a variety of software above and beyond graphic design products.

## **PROFESSIONAL HISTORY**

**Hewlett-Packard**, Corvallis - 2010-2014 (Contract): Senior Themes Engineer with RPS group (Retail Publishing Solutions). Create products for installation on photo kiosks offered by various large retailers worldwide. Create designs from licensed content (Disney, Dreamworks, etc.) and also create original artwork. Implements designs and create XML code and print ready bits required for actual product creation. Work with designers both inside and outside HP to expedite meeting HP standards and streamline receipt of files. Write and rewrite specification documents for the themes team as well as outside design firms.

**Freelance** - Ongoing: Numerous projects, including creating web and print projects for a variety of clients, both local and nationwide; designing and printing my own line of greeting cards and art; digitally retouching photos, including repair and extensive manipulation.

**McKenzie Crest**, Eugene - 2008-09: Graphic designer and project manager for national manufacturer of custom printed CDs and packaging solutions. Creation and production of designs for print and web, customer service and custom design work for a wide range of customer needs. Produced marketing materials and verbiage for print and web, maintained databases.

**PhotoTidings**, Eugene - 2003-2008: Senior graphic designer for international manufacturer of photo greeting templates. Skilled in creating and producing a variety of products with minimal input. Created original artwork, produced new designs from sketches, repurposed designs into a variety of products.

## **EDUCATION**

**Lane Community College**, Eugene, OR - AAS Degree, Graphic Design 2003

**Edmonds Community College**, Lynwood, WA - Computer Information Services, Graphic Design, Web and Interactive Design.

**Bellingham Technical College**, Bellingham, WA - One year in Instrument and Control Technology program, nine months in Engineering (Drafting) program. Hired by a local firm before studies were completed.